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The American Iron and Steel Institute is proud to be a charter member of The Metal Initiative and to serve as a resource for professional building owners and others in the design and construction community. We took part in initial discussions with key customer groups to strategize on opportunities to grow the commercial roofing and wall markets, and we are pleased with the results of those discussions – an organization dedicated to educating high-profile builders and owners on the value and long-term benefits of using metal in these markets.

The commercial roofing and wall markets present tremendous growth opportunity for steel. Light, strong and durable, steel is one of the most dependable materials used in modern-day construction. Steel has a long and successful record as a construction material, and is now one of the most sought-after materials for leading roof designs and exterior wall assemblies. It is also the world's most recycled material. In the U.S. alone, more than 76 million tons of scrap steel was recycled in 2004.

We look forward to working with our partners in The Metal Initiative to promote market growth and awareness in the commercial roofing and wall markets.

Andrew G. Sharkey, III
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